

# alumni network @ THE EARTH INSTITUTE COLUMBIA UNIVERSITY

## Message from the Executive Director



Dear Alumni,

Here at the Earth Institute we have been working hard to create the new Earth Institute Alumni Network, which will build a community of sustainability professionals across our academic programs. The Network will help connect you to one another, to the Earth Institute, and to Columbia University as a whole.

We're planning some exciting events in New York for the fall, including an alumni reception in conjunction with the bi-annual **State of the Planet Conference** on October 11th. We are also hosting the first **Earth Institute Alumni Day** on November 17th. Keep an eye out for more information about these and many other alumni events, including lectures, sustainability training, and networking opportunities.

We are eager to work with you to build a vibrant alumni network that sustains your connection to Columbia, enriches your professional pursuits, and builds the critical profession of sustainability management.

Steve Cohen, Executive Director,  
The Earth Institute, Columbia University



## PROGRAM NEWS

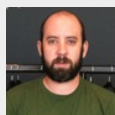
*Sustainability Analytics Certificate Announcement*  
The Earth Institute and the School of Continuing Education have partnered to launch a new **certificate in Sustainability Analytics!**

*New Director of Lamont- Doherty Earth Observatory*  
Sean Solomon has been named the **director of the Lamont Observatory and campus.**

## ALUMNI PROFILES



**MSSM Alumni: Jessica Bollhoefer ('12)**  
Since completing her M.S. in Sustainability Management degree in February 2012, Jessica has started a career as a Senior Consultant at Goby-- a consulting firm, which focuses on the development and implementation of sustainability plans in the real estate industry. Click [here](#) to read more.



**ESP Alumni: Adam Batnick ('10)**  
MFA in Environmental Science and Policy alum, Adam Batnick, recently started his own business, Three Leaves Menswear, a Brooklyn-based online retail site that sells environmentally sustainable men's clothing. Click [here](#) to read more.



## State of the Planet Conference and Alumni Reception

You are invited to a private alumni reception on October 11th, following the **State of the Planet Conference**. The conference assesses the state of global, natural and human systems in order to identify those factors central to achieving sustainable development. RSVP for the **conference** [here](#) RSVP for the **reception** [here](#)



## Earth Institute Alumni Day

Please join your fellow EI alumni on Saturday, November 17th from 2-5 PM for the first annual Earth Institute Alumni Day, in Low Library at Columbia University. There will be a panel discussion on "The Nation's Environmental Agenda Post-Election" followed by a networking reception. RSVP [here](#)

## Find Out More

**Visit our website** for more on education programs at the Earth Institute.



## FEEDBACK

We'd love to hear your thoughts and ideas as we continue to develop our alumni programming. Please email us [ei-alumni@ei.columbia.edu](mailto:ei-alumni@ei.columbia.edu) with any suggestions. Thank you!



#### **SDEV Alumni: Patrick Blute ('12)**

Patrick Blute found himself part of a management trainee program with the non-profit **Rustic Pathways**, and on his way to Southeast Asia, all within two weeks of graduating in May 2012. Click [here](#) to read more.

## FACULTY PROFILES

### MSSM Faculty Profile



“One can safely posit that any field of endeavor, from hospital administration to fine arts to military activity, can be hugely reformed and improved by attentiveness to sustainability management. This process typically requires creative, imaginative re-thinking.” — **Adela Gondek**

## PROFESSIONAL DEVELOPMENT TIP

Learn how to **Build Your Personal Brand**. Whether you are searching for a new job or are happy with your current position, it's important to always stay current on the best ways to stand out from the crowd and highlight your professional skills and attributes. If you have any tips you'd like to share with your fellow alumni and classmates, please email them to [dheller@ei.columbia.edu](mailto:dheller@ei.columbia.edu).