

alumni network @ THE EARTH INSTITUTE COLUMBIA UNIVERSITY

Message from Steve Cohen



My colleagues and I at the Earth Institute are committed to strengthening our connection to and ties among the alumni of our academic programs. There are now nearly 1,000 professionals across the globe who share an affiliation with the Earth Institute and a commitment to its mission. Our goal is to provide programming that advances the learning of alumni and which expands their career opportunities.

The lineup of alumni events and activities this Fall is an impressive one. I was glad to see many of you on September 30th at the Jeremy Grantham talk; and I hope to see more of you at a panel discussion I am hosting on October 22nd about [the future of sustainability in New York City](#).

This newsletter also announces a new series of [Sustainability Skills Seminars](#) – free training sessions that focus on technical skills that are in demand in the field of sustainability. This Fall, there are seminars on urban metabolism, sustainable vehicle fleets, and career planning.

Those of you who are associated with the MPA in Environmental Science and Policy and Sustainability Management programs have already received new Alumni Directories, which you can use to strengthen connections with your fellow alumni. These directories are tremendous resources, allowing you to connect with colleagues around the country and across the globe. Many of you have also been involved in the formation of alumni boards for these programs, injecting a great amount of creativity and energy in the development of new activities.

I am pleased to see the initiative that you have taken and I am eager to support your efforts. If you have ideas for new alumni programming, please share them with us by emailing ei-alumni@ei.columbia.edu.

**Steve Cohen, Executive Director,
The Earth Institute, Columbia University**



Program News

[Certificate in Sustainable Water Management.](#)

Developed by the Earth Institute and the School of Continuing Education, the new certificate equips professionals with the skills to conduct integrated water management and water systems analysis. Alumni automatically qualify for admission.

[Research Program on Sustainability Policy and Management.](#)

By analyzing the sustainability metrics now in use, and developing a set of common measures, this new Earth Institute initiative will pursue a rigorous analysis of the factors that facilitate or impede the transition to sustainability in organizations.

Alumni Profiles



Claire van Zuiden (MPA 13') applies the skills she learned through the Environmental Science and Policy program at her new job – California Strategies.



Lizette Butkiewicz (MSSM 12') merges her interest in sustainability and finance as Manager of Community Investments in the Corporate Sustainability team at HSBC.



Francisco Noguera (MPA DP 12') is managing a public-private initiative aimed at structuring and

Featured Events

Oct. 22: Is Sustainability Sustainable?: A Post-Bloomberg NYC Panel Discussion

This panel will explore the progression of PlaNYC:2030, New York City's sustainability plan, from its inception through today, with a focus on what's next for the Office of Long-Term Planning and Sustainability in the post-Bloomberg era. Taking lessons learned from other cities across the globe, we will discuss how NYC can continue its path of urban sustainability leadership.

[RSVP](#)

Nov. 16: Annual MPA-ESP Alumni Day.

Join colleagues and friends from the MPA-ESP program for the annual networking event in NYC on 11/16 from 3:30-6:30PM. An expert panel on the new Research Program on Sustainability Policy and Management will be followed by a cocktail reception. For more information email Nathan Rudder.

[RSVP](#)

Sustainability Skills Seminars

Click on the links below to learn more about these events and how to RSVP.

Oct. 26: Urban Metabolism.

Learn an analytic approach to account for the energy, water, and other resources that cities consume from Dr. Stephanie Pincett, California Center for Sustainable Communities at UCLA.

[RSVP](#)

Nov. 9: Planning a Green Vehicle Fleet.

Develop models to plan for vehicle fleets that meet desired cost and environmental performance objectives. The event will be presented by Stephen Marlin, Principal at Sustainable Transportation Initiatives.

[RSVP](#)

Nov. 23: The Nuts and Bolts of Your Job Search.

Learn new strategies and tools to land the right job. Presented by Cathy Gibbons, Director of Alumni and Executive MPA Career Services, School of International and Public Affairs.

[RSVP](#)

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funding social innovation initiatives in Colombia.



[Spencer Silverstein \(SDEV 09'\)](#) uses networking skills as a Site Sustainability Manager at SBM.



[Sarah Abdelrahim \(C&S 08'\)](#) applies her science background and growing interest in climate towards advancing social issues at the United Nations Environment Programme.



We'd love to hear your thoughts and ideas as we continue to develop our alumni programming. Please email us ei-alumni@ei.columbia.edu with any suggestions. Thank you!

Jobs

The **Earth Institute Job List** contains a diverse mix of full-time, part-time, and internship opportunities in the field of sustainability. Access to the list is free to all alumni—be sure to update your account with your personal address once you graduate to continue getting info! [Contact us](#) for information or if you have a job to share.

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